

Absolut Form Press Release

FIVE FAB CHRISTMAS GIFT IDEAS FROM ABSOLUT FORM

Stuck for an original gift idea this Christmas? Fear not! **Absolut Form**, the home of creative and design-led products from Scandinavia, comes to the rescue with **five** innovative gift ideas for the festive season:

- 1) **Classic** – everyone loves the beautiful and hypnotic quality of pure candlelight so you cannot go wrong with **Piet Hein's** beautifully crafted **candleholders**. Named after four planets, **Saturn, Jupiter, Venus** and **Mars**, the high-grade stainless steel candleholder collections are available in two sizes - floor standing or tabletop. Both versions create an elegant feature in any home. Use the maxi floor standing to create sophisticated décor or place the smaller versions on the dining table or mantle to add that special finishing touch. The two sizes mean that the product caters for all price points making them the perfect gift for those with discerning taste.



- 2) **Him** – Sleek, masculine with sexy lines and edges, **Jacob Jensen's** whole collection will satisfy him all year round! But for Christmas why not plump for the new **Jacob Jensen Special Edition Timer Style Alarm Clock**? An attractive, polished mirror finish classic, complete with engraved keys, snooze function, back light and key lock function for use when travelling. The time is displayed in segments showing hours, minutes and seconds and is read by simply counting the active hours and minutes, making a new, innovative and striking way to present the time!



- 3) **Her** – curvaceous, smooth, pristine and sexy and that's just the new **Wave Magnetic Track** from **Herstal!** This ingenious product is made from titanium and is a brilliant contemporary way to show off photos, postcards, drawings or notes around the home. Each picture or note is secured to the track using a magnetic disc avoiding pinholes in your favourite snaps. The attractive yet simple design looks stunning in any room and is a great gift idea that keeps giving.



- 4) **Sets** – the perfect gift for that special friend or family member, **Live's Amphora** and **Kylix** collections will hit the spot. With a base in matt or polished finish, the **Amphora** is a beautifully crafted mouth blown glass carafe available in three sizes, ideal for wine, water or juice or even for storing olive oil. The stunning **Kylix** glasses are the perfect accompaniment and come in four sizes – shot, spirit, wine and mixer. They are made from crisp, clean, chunky glass and when coupled with the **Amphora**, will lift any dinner party décor.

- 5) **Stocking fillers** – For some small but useful gadget gifts choose the funky **Clip** from **Scandinavian Design House**. Used freestanding it's great to display photos, notes or business cards on desk tops. It's also a useful grip for bags. Keeping in with functional gadgets, take **Piet Hein's** classy **Credit Card Holder**. Beautiful, simple and made of stainless steel it will hold one credit card and two coins and is great for stocking filler budgets.



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For more ideas from the Absolut Form range visit www.absolutform.co.uk or call 020 8731 3730

Editors Notes:

About Absolut Form

Absolut Form Ltd specialises in bringing the Best in Danish Design to the UK and offers innovative, classic and stylish products from both well-established and new young Danish designers. Launched in the UK in 2001 currently distributing a portfolio of design led products from leading Danish brands.

About the products featured

Classic:

Piet Hein Candle Holders

Standard size

Saturn (20mm x 36cm) From around £49.95

Jupiter (20mm x 30cm) £47.95

Venus (20mm x 21cm) £45.95

Mars (20mm x 15cm) £35.95

Maxi

Saturn (50mm x 80.5cm) From around £229.95

Jupiter (50mm x 65cm) £199.95

Venus (50mm x 47.5cm) £189.95

Mars (50mm x 32cm) £158.95

Him:

Jacob Jensen Special Edition Timer Style Alarm Clock - from around £49.95

Her:

Herstal Wave Magnetic Track - from around £34.95

Sets:

Amphora and Kylix from Live

Amphora matt or polished finish with black Kyathos Stopper

100cl - £37.95

75cl - £34.95

50cl - £29.95

Kylix Glasses

6cl shot glass - £3.75

13cl spirit glass - £4.50

18cl wine glass - £5.75

25cl mixer glass - £6.75

Stocking Fillers

Clip from Scandinavian Design House - From Around £4.75 (single) £16.95 (4)
£7.50 - Single Magnetic Clip for the Fridge, etc

Credit Card Holder from Piet Hein - £17.50

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