

# Absolut Form Press Release

## Herstal makes waves

At Exclusively Housewares Stand 270

Making waves at the 2004 Exclusively Housewares show is the new **Wave Magnetic Track** presented by **Absolut Form stand 270**.

This ingenious product offers a contemporary accessory to any room around the home to show off snaps and picture postcards or to use as a memo board for all the family. Each picture or note is secured to the track with a magnetic disc. **The Wave Magnetic Track** is one metre long and made of 100% Titanium.



Designed by Danish design house, Herstal and offered to the UK market with exclusive distribution by **Absolut Form**.

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### Editors Notes:

#### About Absolut Form

**Absolut Form Ltd** specialises in bringing the Best in Danish Design to the UK and offers innovative, classic and stylish products from both well-established and new young Danish designers. Launched in the UK in 2001 and currently distributing a portfolio of design led products from leading Danish brands.

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